PHILIP MORRIS U.S.A. INTER-OFFICE CORRESPONDENCE

120 PARK AVENUE, NEW YORK, N.Y. 10017

TO: H. Goldfrach/B. Roper DATE: October 17, 1983

FROM: Fran Aiola

SUBJECT: James Hall Manuscript

Enclosed is the final copy to be used in James Hall's book, "Mighty Minutes: The Illustrated History of Television's Greatest Commercials." (Also attached is the copy that we provided.)

You may recall that approval to include both Virginia Slims and Marlboro was granted to Mr. Hall on 12/29/82 (see attached). Please review the copy and let me know if you have any questions. Mr. Hall's deadline is Oct. 31.

cc: F. Newman
E. Merlo

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